

Frawley, Ashley, Ph.D.

## **BIO**

Originally from Canada and a member of Nipissing First Nation, Ashley Frawley is Senior Lecturer in Sociology and Social Policy at Swansea University in Wales. Ashley lectures in the sociology of health, mental health and illness, social problems, social movements, and in the economics of social policy. Her research explores the rising importance attributed emotions and behaviour in an era of 'no alternative' to capitalism. She is particularly interested in 'vulnerable' constructions of human subjects in the rhetoric of new social problems. She is the author of *Semiotics of Happiness: Rhetorical beginnings of a public problem* published by Bloomsbury Academic in 2015 and the forthcoming *Significant Emotions* (2019) which explores rising claims about emotional damage in public debate and social movement campaigns.

## **Selective Publication:**

Frawley, Ashley (2017) 'Unhappy News': Process, Rhetoric, and Context in the Making of the Happiness Problem, *Sociological Research Online*, Reprints and permissions: [sagepub.co.uk/journalsPermissions.nav](http://sagepub.co.uk/journalsPermissions.nav). DOI: 10.1177/1360780417744791  
[journals.sagepub.com/home/sro](http://journals.sagepub.com/home/sro)